



**MANDATE CAMPAIGN UNDERWAY TO SAVE GOLF GREENS THROUGH  
NATIONWIDE EFFORT TO BAN TRADITIONAL DIVOT REPAIR TOOLS**  
**TPC Network Joins Forces With GreenFix Golf To Mandate Use Of Patented Ball Mark Elimination  
System At 15 TPC Courses; More Than 100 Golf Courses Nationwide, Including Medinah, Southern Hills  
and Bulle Rock Have Adopted the GreenFix System**

Phoenix, Arizona, March 21, 2007... In 1994, Softspikes changed golf courses forever by eliminating spike marks from greens, and now metal spikes are banned at virtually every golf course in the U.S. Today, a new battle is being waged to save golf greens, and a nationwide mandate campaign is underway to ban traditional divot repair tools from golf courses.

According to a recent GCSAA survey, ball marks are the most common complaint at golf clubs nationwide, and extensive research has proven that while most golfers take the time to fix ball marks, they use a traditional divot repair tool and unintentionally do it wrong. In fact, by using a traditional divot repair tool and fixing a mark, golfers are actually lifting the grass and killing the roots under the mark, resulting in dead grass and brown spots, which extends the healing process and dramatically impacts a smooth putting surface for golfers. As a result, private, public and resort courses nationwide are spending millions of dollars annually to repair damage from the tens of thousands of ball marks that litter golf greens.

In an effort to combat this problem, Phoenix, Arizona-based GreenFix Golf and the TPC (Tournament Players Club) Network, today announced that 15 TPC courses have banned traditional ball mark repair tools, and will mandate that members and guests utilize the patented GreenFix Ball Mark Elimination System. In addition to the TPC Network of courses, the GreenFix System has been so effective that prestigious golf clubs such as Medinah Country Club (site of the 2006 PGA Championship), Southern Hills Country Club (site of the 2007 PGA Championship), Bulle Rock Golf Club (site of the 2007 McDonald's LPGA Championship), stand among more than 100 clubs nationwide that have adopted the GreenFix Ball Mark Elimination System.

The GreenFix tool is a simple, yet effective product that has been developed to dramatically improve golf greens by providing players and maintenance crews with the correct tool to properly repair ball marks. Equipped with the patented GreenFix Wizard, a "depth limiting" short-tongued ball mark repair tool, golfers use a simple "push" technique to repair ball marks quickly and properly. The patented design of the tool prevents the tongs from damaging the roots.

"We have tested the GreenFix Ball Mark Elimination System extensively at our TPC courses for several years and based on the exceptional results, our management team determined it was time to fully commit to this system," said Billy Detlaff, Director of Golf, TPC Network. "Thanks to this simplistic system, our greens have never looked better and we are now mandating that our members and guests utilize the GreenFix Wizard in place of any standard divot repair tool."

"From Bulle Rock, which is a high traffic, daily fee golf course in Baltimore, Maryland, to Southern Hills, site of this year's PGA Championship, we have over 100 prestigious golf facilities now adopting the GreenFix System, as it is solving

the ball mark problem in a very big way,” said Bill Ward, Partner, GreenFix Golf & Founder of Softspikes, Inc. “The GreenFix Ball Mark Elimination System is doing for golf, exactly what Softspikes has been doing for so many years, and that is improving the game for golfers of all levels.”

With the patented GreenFix Wizard, a golfer simply holds the tool at a 45 degree angle and “pushes” around the outside edges of the crater from the North, South, East, and West. Next, the golfer taps down the mark firmly with a putter head, and the ball mark is repaired properly, and in seconds. Based on the patented design of the GreenFix Wizard, the prongs are too short for players to jab, lift, and twist, preventing golfers from damaging the root system on the ever so fragile greens. The “push” technique ultimately protects the roots, and expedites the healing process of the mark.

For more information on GreenFix Golf, and the GreenFix Ball Mark Elimination System, please visit [www.greenfixgolf.com](http://www.greenfixgolf.com) or call 866 443-4222.